

BUSINESS

Woof's Dog Bakery marks 5 years with 'Thank You' sale

By Marjorie Woodfin
Pilot staff writer

To celebrate their five years of fun serving the wonderful patrons and pet lovers of Brookings and Gold Beach, Buck and Tracie Rosendahl, owners of Woof's Dog Bakery, are having a blowout "Thank You" sale in both stores May 29 and 30. They will be offering 25 percent off on all store items except food and treats.

Both shops, Brookings' Woof's Dog Bakery, 97900 Shopping Center Ave., and the shop at 29525 Ellens-

burg Ave in Gold Beach, carry almost anything for dogs, cats, ferrets, and birds.

And proof that clients consider both of the Woof's Dog Bakeries the finest and friendliest places to shop is evident in the fact that Woof's was voted "The Business of the Year" in Gold Beach in 2006, and Brookings' Woofs received the "Readers Choice Awards" in 2008 and 2009.

"In fact, Woof's is now a destination spot for many summer visitors who return year after year to shop here, and they order Woof's on

line," Buck said.

The shops are pet nutrition centers, featuring only finest in foods and supplements, and over the years have helped to cure many animals' health problems based on nutrition. In the past, Kathy Gregory of Gold Beach, owner of cocker spaniel Murphy, related the improvement in her dog's health after changing his diet to food from Woof's Dog Bakery. "He's not sitting here gnawing on his back and he's not inflamed and he's not itching, and he's like a puppy again," she said.

Buck said he loves working with the owners' and their dogs, not only in the area of great health, but also in teaching new puppy owners the ease of training. He said, "The biggest thing a new owner has to learn is patience. Without that you probably will not succeed in developing a calm, obedient, and loving dog."

Over the five years, Buck and Tracie have given away in excess of \$60,000 in free food to customers, and also donated to the Curry County Animal Shelter and the Humane Society. In their attempt to help make certain that the dogs and cats are properly taken care of when



Submitted photo

Buck and Tracie Rosendahl, right, and their employees have been serving Curry County pets and their humans since 2004.

it comes to nutrition, they also provide anyone who adopts a shelter dog or cat with a 10 percent off coupon for their first supplies purchased at Woof's Dog Bakery. Tracie, Buck, and their

enthusiastic helpers, Brandie and Courtney are always available to answer questions and to work with their customers and friends to help all who care about the wellness of their pets.

"Be sure to stop in for the five-year anniversary "Thank You" sale and don't forget to say hi to 'Kona, 'Tiki,' and 'Gracie, the Woof's greeters," Buck urged.

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MAKING SENSE OF INVESTING

Store opens for women with passion for fashion

By Arwyn Rice
Pilot staff writer

Teens and women with a passion for fashion have a new store to help them put their look together.

Main Street Fashions, at 545 Chetco Ave. in Brookings, is holding a grand opening sale from 10 a.m. to 5 p.m. today (May 16).

All merchandise will be on sale, 20 percent off regular prices. There will be a free drawing for jewelry, purses and other items from the store, with a \$50 gift certificate grand prize.

Main Street Fashions has been in business at their new location for about 10 weeks. During that time, owners Susie and Rick Clark, have been working to make the store's merchandise match their customers' style.

"We've been listening to what people want," Susie said.

As a result, a portion of the store is dedicated to juniors' fashions, along with a plus-size women's section in addition to the usual range of ladies' sizes.

The store also carries a selection of beaded and Swarovski Crystal jewelry, vintage Mexican and American Indian silver jewelry, scarves, and purses.

"We're getting to be known for our purse selec-



The Pilot/Arwyn Rice

Susie Clark shows clothes sold at Main Street Fashions, which will celebrate a grand opening today.

tion," Susie said.

The purses, from wildly colored and fanciful to classic, are displayed promi-

nently on one wall and can be found throughout the store.

The store also carries a selection of North Face jackets for men and women.

Rather than purchasing items by the hundreds, as major chains do, the Clarks purchase only a few of each item, often in different colors. They also do not reorder items once they run out.

Many of the items in the store are one-of-a-kind, such as a line of whimsical sundresses, each made from a different mix of luxurious fabric remnants.

One of the problems in Brookings is that everyone knows where you shop, Susie said.

Main Street Fashions gives people a new option to find a different selection of current fashions and shop locally.

The store carries fashions a shopper might expect to find at malls in Medford or Eureka, Calif. Yet there is a boutique feel to the store, with an eclectic mix of clothes, jewelry and a few collectible items.

"It's like a little mall right here in Brookings," said Dana Fike, an eighth grader at Brookings-Harbor Christian School.

Fike was shopping with her mother Victoria and sister Courtney, Friday afternoon.

"It's amazing, this place, said Courtney. "It's like shopping in Medford."

Without the 250 mile round trip, noted Victoria.

"With the girls, it's nice to be able to shop right here in Brookings," she said.

Main Street Fashions had its beginnings at the English Village Mall in Harbor, and moved to its current, more spacious location in late February.

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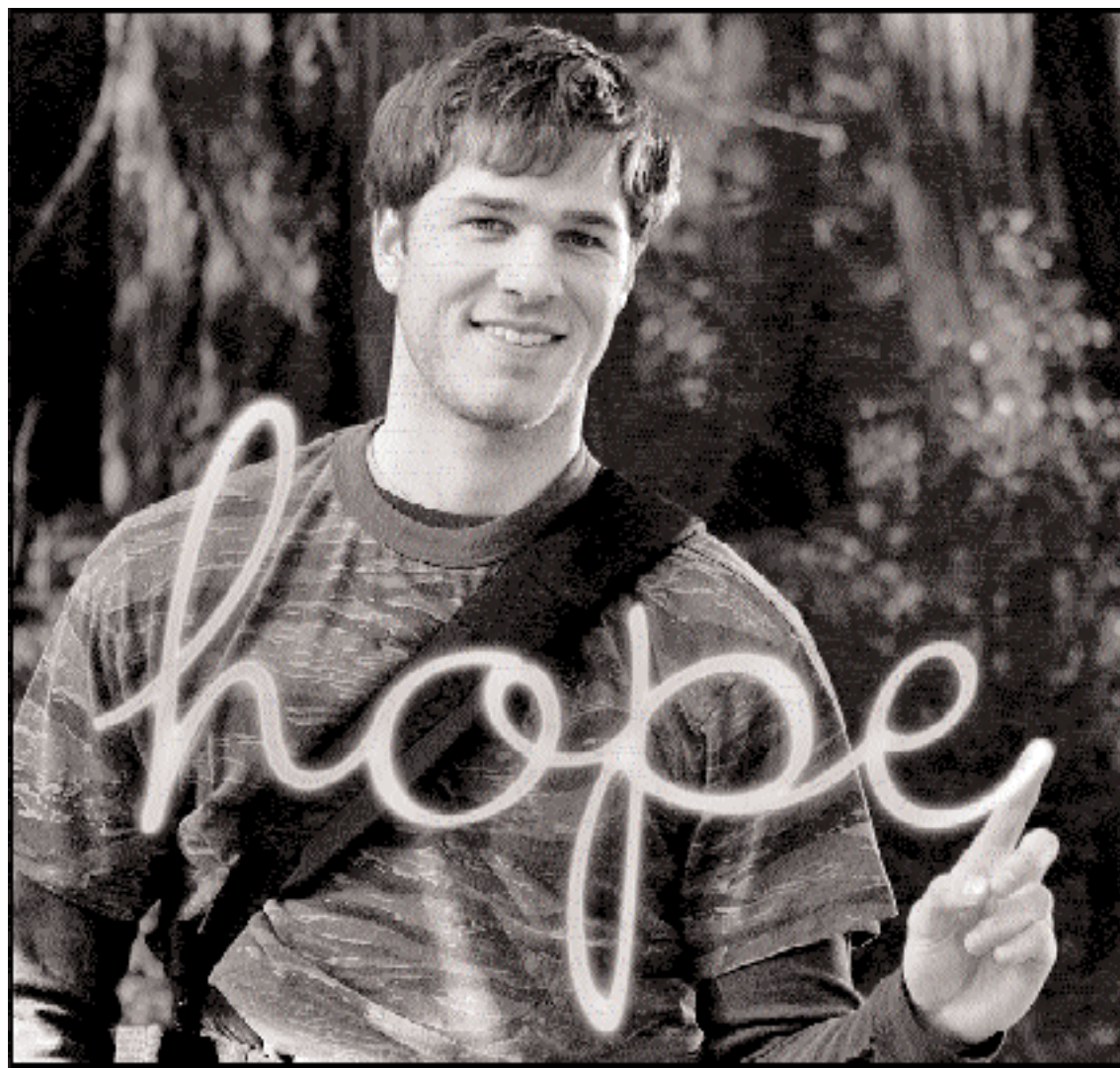


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